



October 12, 2007

Dear Senior Parent:

The 2007-2008 yearbook is already planning for the 50th edition of the Pine-Richland High School Rambler. We are happy to offer you the chance to thank, congratulate, praise or express your love for your graduating senior by placing a "Senior Ad" in the Rambler. This will be a wonderful memory for your special senior to reflect upon in the years to come. Your ad may contain photos and messages.

Senior Ad pricing is as follows:

	<u>Color</u>	<u>Black/White</u>
Full page (up to 5-7 photos)	\$450.00	\$310.00
Half page (4-5 photos)	\$250.00	\$175.00
Quarter page (2 photos)	\$150.00	\$100.00
Eighth page (no photos)	-----	\$ 30.00

Picture Specifications:

While we prefer that you submit your photographs digitally for the best quality, if you need to submit hard copy photos, please use the following specifications:

- Submit high quality color or black and white photos
- Original photos may be any size (the number of pictures available on the ad will depend on the size of each photograph)
- Place a label on the back of each photo with your senior's name. **DO NOT** write on the back of the photograph or paperclip photos together. Care will be taken to return photos; however, the Yearbook staff does not take responsibility for lost or damaged photos. Photos that are irreplaceable should not be submitted.

A Rambler staff member will be assigned to design your ad according to yearbook specifications. The yearbook staff reserves the right to reject inappropriate photos or text. Please remember that students create all yearbook ads. We strive to be 100% accurate. However, sometimes mistakes occur. Unfortunately, we are unable to provide refunds for any mistakes.

To purchase an ad, please complete the enclosed form. The "early-bird" deadline to purchase an ad at a discount is October 31, 2007. The final deadline (no discount) is December 1, 2007.

If you have any questions, please feel free to contact one of Pine-Richland High School's yearbook advisors by e-mail. Thank you for your time and consideration. We look forward to seeing your advertisement in the 50th collector's edition of the Rambler.

Sincerely,

Mrs. Valerie Orwig
vorwig@pinerichland.org

Mr. Joe Domagala
jdomagala@pinerichland.org

To purchase a Senior Ad, please submit the following:

- Completed "Rambler Senior Advertisement Form"
- Photographs
 - CD for digital photograph submission
 - Hard copy photographs (following specifications on the introductory letter)
- Check with the correct payment made payable to:
PHRS Yearbook

Ad Sizes

Eighth Page Ad 2 ½" H	3 ¾ W x
Quarter Page Ad	3 ¾ W x 5 ¼" H
Half Page Ad	8" W x 5 ¼" H

Rambler Senior Advertisement Form

Your Name: _____ Student Name: _____

Telephone _____ Email: _____

Address: _____

- Choose one:
- | | |
|---|--|
| <input type="checkbox"/> Full Page Color Ad- \$450
<input type="checkbox"/> Half Page Color Ad- \$250
<input type="checkbox"/> Quarter Page Color Ad- \$150 | <input type="checkbox"/> Full Page Black/White Ad- \$310
<input type="checkbox"/> Half Page Black/White Ad- \$175
<input type="checkbox"/> Quarter Page Black/White Ad- \$100
<input type="checkbox"/> Eighth Page Black/White Ad- \$30 |
|---|--|

Message: _____

- **Early-Bird Deadline:** **October 31, 2007**
(Save \$20.00 on half & full page ads; \$10.00 on quarter page ads)
- **Final Deadline:** **December 1, 2007**
- **Please attach a check or money order payable to:**

PRHS Yearbook
 c/o Mrs. Valerie Orwig/Mr. Joe Domagala
 Yearbook Advisors
 700 Warrendale Road
 Gibsonia, PA 15044

ORDER SUMMARY

Ad Price	_____
Discount (if applicable)	_____
Amount Enclosed	_____