



## SENIOR AD ORDER INFORMATION, class of 2023

Dear Parents of Seniors:

The Rambler Yearbook staff is delighted to offer YOU the opportunity to thank, congratulate, praise, and express your love for your graduating senior by purchasing a Senior Ad in the Yearbook. **The deadline is Friday October 28, 2022.** Your ad may contain photos and messages.

A Rambler Yearbook staff member will be assigned to design your ad. The staff reserves the right to reject inappropriate photos or text. Please remember that students create all yearbook ads. We strive to be 100% accurate; however, sometimes mistakes may occur. We will email you the design once it's created, so please provide an accurate email and cell phone number that you check frequently starting mid November. Ad spaces fill up fast and we design the ads based on a first come first served basis.

### Pricing:

		<u>Ad Size</u>
<b>Full page:</b> up to 10 photos	\$400	8"x11"
<b>Half page:</b> up to 5 photos	\$225	8"x5 1/4" or 3 3/4"x11"
<b>Quarter page:</b> 2 photos	\$135	3 3/4"x5 1/4" or 2 1/2"x8"
<b>Eighth page:</b> 1 photo	\$70	3 3/4" x 2 1/2"

### Purchase:

- Reserve and pay for your ad online at [www.yearbookforever.com](http://www.yearbookforever.com)
- Upload photos and message at the time you reserve and pay.
- Submit high quality color or black and white photos.
- Digital photos should be high quality .jpg files.
- Photos may be any size (we will proportionally resize images as needed).

If you have any questions, please feel free to contact us by e-mail:

[prhsyearbook@pinerichland.org](mailto:prhsyearbook@pinerichland.org) or [lharshman@pinerichland.org](mailto:lharshman@pinerichland.org)

Sincerely,

Mrs. Harshman and Yearbook Staff

Below are some examples of the different sized ads. We have provided a basic template for the 1/2 page ad, the 1/4 page ad and the 1/8 page ad. Each ad allows you to write a message and submit a variety of photos. Keep in mind the type of photo you are submitting. What we found works well is the combination of landscape and portrait. We wanted to let you know that the 1/8 page ad does not provide a lot of room to write a long message. When we finish with your senior's ad, we will send you a picture so you may approve or suggest edits. Feel free to contact us with any questions regarding the buying of the ad and any other yearbook information you may need. We hope you and your seniors have a memorable year.

## Senior's Name

This is an example for the 1/4 page ad. Keep in mind that you get up to 2 photos on the ad. Also, keep in mind the layout of the photos, landscape and portrait.

Portrait

Picture

Landscape

Picture

## Senior's Name

This is an example of an 1/8 page ad. We recommend that the message not be lengthy. Keep in mind that you only get one photo.

Picture

## Senior's Name

This is an example of a 1/2 page ad. You are allowed to have up to 5 photos. Keep in mind the type of photos you are submitting, whether they are landscape or portrait. You're able to write a thoughtful, lengthy copy to your senior.

Picture

Picture

Picture

Picture