

Dear Pine-Richland Business Owner,

Pine-Richland High School is welcoming back over 1500 students back to school!

We would appreciate an opportunity to partner with you for advertising in our student directory which serves as a fundraiser for the PRHS PTO. Your support provides funding for expenses directly benefiting our students (scholarships, writing workshops, guidance programs, and more), while highlighting your business to hundreds of local families. The directory is printed in 8.5" x 11" format in landscape orientation. All ads will be printed in black and white. Pricing for ad space is as follows:

Ad Size (width x height)

Price

Full page horizontal	\$200
Half page (4.5 x 7.5")	\$160
Quarter page Back Cover (4.5 x 3.75")	\$200
Quarter page Inside Back cover (4.5 x 3.75")	\$160
Quarter page (4.5 x 3.75")	\$120
Eighth (1/8) page vertical back cover (2.25 x 3.75")	\$100
Eighth (1/8th) vertical (2.25x 3.75")	\$60
Eighth (1/8) horizontal back cover (4.5 x 1.75")	\$100
Eighth (1/8) horizontal (4.5 x 1.75")	\$60

The order form which includes the details is attached for your convenience. Please note that the deadline for ad submission is **Friday, Sept. 8, 2023**.

Thank you for your consideration of this request. If you have any questions, please feel free to contact me at prhspto2018@gmail.com or 412-760-8940.

With gratitude,

Lori Horan

PRHS PTO President

