

Name: _____ Per: _____ Due Date: May 26, 2017



FINAL

APAH 250 WORK DOCUMENTARY FILM
5 MIN. DIGITAL SELF-NARRATED SLIDESHOW
SET TO A CURATION OF INSTRUMENTAL MUSIC

BRIEF

- You must select a work from the APAH 250 & conduct in-depth research on the work.
- Your research must necessarily elicit **CONTEXT**: i.e.
 - Who made the work?
 - Who commissioned the work?
 - What function did the work fulfill?
- IN SHORT: Why do we still talk about this work?
- You may wish to address questions pertaining to:
 - How did this work 'move the art world forward?'
 - How does this work relate to the 'narrative' of the APAH 250? (i.e. how Postmodern Architecture is a reaction to / response to the excessive simplicity of Modernism)

YOUR PIECE SHOULD BE WRITTEN AS A SCRIPT - This is the document you will read while narrating your Slideshow / documentary

- Your research will be translated into a script for your 5 minute (approximate) documentary film
- Script (Q4:2) is due Thurs. 5/18/17

- iMovie software will enable us to create digital self-narrated slideshows, set to music

RESEARCH DETAILS

- You must include at least **1 PRIMARY SOURCE DOCUMENT**: i.e.
 - Artists statement
 - Interview with the artist
 - Manuscripts, correspondence (i.e. Van Gogh's letters to Theo), contemporaneous exhibition reviews of the artists work
 - Manifestos
 - Artist's own account:
 - autobiography
 - memoirs
 - oral histories recorded later
- You must include at least **1 SECONDARY SOURCE DOCUMENT**: i.e.
 - Reference books (i.e. Gardner's)
 - Books by Scholars
 - Scholarly Journal articles (see JSTOR, ERIC, ABC/Clio, Oxford Art: PR Lib website)
 - Museum website (i.e. Metropolitan Museum of Art, Heilbrun Timeline of AH)
- You must reference **1 EK (Essential Knowledge Statement)**



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BIOGRAPHICAL INFO

- On your artist or culture (if unknown artist)
- Give the viewer the necessary background information for understanding
- ARTIST:** -birth -death (if applicable) -spouse -artistic training (i.e. school / academy) -fun facts - museum / gallery resume
 - INFLUENCES:** Which previous artists/ movements influenced this artist's work?
 - INFLUENCED:** Which subsequent artists cite this artist as an influence on their work?
- CULTURE:** -region of the earth (show on map) -climate -traditions -relevant info -etc.
 - Which present-day nations share this cultural inheritance (i.e. the flag of Zimbabwe celebrates the Soapstone Birds from The Great Zimbabwe (APAH 167))

IN-DEPTH CRITIQUE OF THE APAH 250 WORK

- VISUAL / FORMAL ANALYSIS**
 - “Break down” for the viewer, the obvious and apparent formal qualities of the work:
 - i.e. The Elements & Principles of Design (Line, Shape, Texture.../ Emphasis, Contrast, Movement...)
- CONTEXTUAL ANALYSIS**
 - Give the viewer the “behind the scenes” breakdown of what went into the work
 - decode the imagery / symbolism / allusions

CONNECTIONS (SAME ARTIST/ARCHITECTURAL STYLE)

- CONNECTION(S) TO OTHER (Non-APAH 250) WORKS BY THE SAME ARTIST / SAME ARCHITECTURAL STYLE**
 - i.e. Show how YOUR artist utilizes the same methodology / technique / “aesthetic” in other works from their **oeuvre** (total body of works)

CONNECTIONS (BEYOND THE ARTIST) *PICK ONE

- CONNECTION(S) TO ANOTHER APAH 250 WORK**
 - i.e. Show how the second work connects to your chosen work
 - Visually (i.e. using Visual Analysis - how do the works look like one another)
 - Conceptually (i.e. showing how the ‘idea behind the work’ relates to your artist)
- CONNECTION(S) TO AN UNKNOWN ARTIST / ARCHITECTURAL WORK WITH A SIMILAR STYLE**
 - i.e. Show how ANOTHER artist utilizes the same methodology / technique / “aesthetic” in other works from their **oeuvre** (total body of works)
 - i.e. Cindy Sherman works in a similar style to Barbra Kruger - Compare & Contrast 2 works by these artists



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TITLE SEQUENCE

- HOOK the audience in with an eye catching title slide (this may be right at the beginning or a few moments into the presentation) i.e. “Thomas Kinkade, Painter of Light”

BODY OF YOUR PRESENTATION

- This is where you will read from your ‘SCRIPT’ / Q4:2
- You will present a narrative to the audience in which you carefully and thoroughly relay the information about your chosen work / artist
- You will sequence various selected images and use the “Ken Burns” effect to make them subtly move from side to side, in the style of documentary film.

CONCLUSION

- Given the audience some closure at the end of your presentation.

REFERENCES / CREDITS

- Create a slide that tells the audience the details of the creation of your documentary:
 - your full name / Pine Richland HS / year of graduation “Class of ____”
 - if you had any guest performers / voiceovers: credits
 - Music soundtrack credits (*Instrumental music only)
 - References / Sources / Works cited

*Please see additional document re: iMovie and directions

IMAGES (Gathering & USE)

- HIGH RESOLUTION** (use Google image search tools to find images larger than 700x700)
- We are an educational institution - were this project for profit we would need to obtain licensing for these images - that said, “appropriate” images at your discretion to best complete the assignment *AGAIN: **HIGH RESOLUTION IMAGES ELIMINATE “GRAINY” DOCUMENTARIES**
- Image(s) of your chosen APAH250 work - if it is 3-dimensional, be sure to include many different views of the work
- Image(s) of your artist / possibly at work in their studio
- Contextual images (i.e. the hometown / city at large / museum where works are collected / etc)
- Images of other works: by the artist, by other artists, other APAH 250 WORKS

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RUBRIC

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1	COMMUNICATION	Student	Teacher
	Overall, do you successfully convey a deeper and meaningful story about your chosen APAH250 Work? Would an audience find it intriguing / engaging / informative?	/10	/10
CRAFTSMANSHIP			
2	IMAGES	Student	Teacher
	<ul style="list-style-type: none"> Are your images HIGH RESOLUTION?! (i.e. not 'Grainy' / Pixelated) Do your selected images tell your story? Do you illustrate multiple views? 	/10	/10
3	SPEAKING / NARRATION	Student	Teacher
	Do you speak clearly / confidently when recording your 'vocals'? If you have any guests on your recording do they speak clearly?	/10	/10
4	MUSIC / SOUNDTRACK	Student	Teacher
	<ul style="list-style-type: none"> Does your choice of music intensify the experience of viewing the artwork? Do you appropriately manage 'dynamics?' (i.e. lower volume when speaking) Is your music instrumental only (i.e. no speaking / singing) 	/10	/10
5	TECHNICAL DETAILS	Student	Teacher
	<ul style="list-style-type: none"> Proper file type? Proper export? Proper length / duration (about 5 min. long)? 	/10	/10
6	TITLE SEQUENCE & SLIDE	Student	Teacher
	Do you properly introduce your film? Do you include a graphic / title slide with an interesting & appropriately selected font typeface?	/10	/10
7	CONCLUSION & CREDITS SLIDE	Student	Teacher
	Do you make an appropriate conclusion at the end? Do you provide all citations / references / credits / YOUR INFORMATION: including PRHS / Graduation year?	/10	/10
8	CREATIVITY	Student	Teacher
	Have you pushed the limits? Have you come up with a solution that is unexpected?	/10	/10
9	CITIZENSHIP	Student	Teacher
	*This is an Advanced Placement Course - have you maintained that level of study? Have you maintained a focus and seriousness each and every day?	/20	/20
PUNCTUALITY: *Was the piece handed in on time? (-2 pts per day late)			
TOTAL SCORE		Student	Teacher
BONUS: 2 point bonus if your score is within 2 points of my score		/100	/100
ACTUAL SCORE			